

Transportation for America Campaign – Become a Partner Today!

Who We Are

Transportation for America is a growing and diverse coalition of elected officials, business leaders, local advocates, national organizations, and citizens from across the country. We are focused creating a national transportation program that will take America into the 21st century by building modernized infrastructure and healthy communities where people can live, work and play

Why We Need Your Support

With high gas prices, rising concern about oil dependency, and wasted economic opportunity due to inadequate railways, roads and highways, and other infrastructure, we have a unique opportunity to pass transportation reform in 2009 that will help move America forward.

The Transportation for America campaign seeks to align our national, state, and local transportation policies with an array of issues – economic opportunity, climate change, energy security, health, housing and community development – that will play a key role in strengthening our nation's foundation and give families and individuals greater, more appealing options. We may come from different backgrounds, live in different communities, and find different ways to get around. Yet we can agree that:

- *Our future security, economic success and personal as well as planetary health require us to reduce our dependence on oil.*
- *Everyone living in America — whether in its urban centers or rural heartland — deserves to have ample and affordable options for living and commuting.*
- *All of us want to live in accessible, fair, and environmentally sustainable communities.*
- *Government — federal, state and local — should spend **our** money in a way that addresses the needs of all citizens.*

Roles of Partners

All Transportation for America partners endorse the Transportation for America platform. They may also:

- Provide media commentary, public remarks, or help to generate media coverage in support of the campaign.
- Recruit additional campaign partners.
- Support local, state and national campaign calls to action.
- Support state partners' transportation campaign efforts that are consistent with the Transportation for America platform.
- Support and call for the Transportation for America platform as the goal for transportation legislation at the national, state and local scales.
- Share contact information generated in collaboration with Transportation for America.
- Disseminate the platform message on the campaign's behalf to relevant organizations.
- Dedicate significant staff or financial resources to engaging directly in the planning and execution of central Transportation for America strategy or tactics.

Benefits for Partners:

- Connection to a bold and diverse campaign for change.
- Use of the Transportation for America logo and communications materials in promoting the campaign platform and calls to action, including template media materials.
- Participation in earned and paid media that ties partner organizations' work to a unified campaign effort.

- Access to shared internet advocacy tools, campaign web materials, trainings, and organizer support.
- Possible financial support to hire state organizers to advocate for critical elements of the Transportation for America campaign platform, or support state transportation campaigns.
- Possible invitation to participate in the Transportation for America working groups to direct the national communications, outreach, legislative, and policy strategies.

Note: Priority funding for campaign organizers and working group representation will be given to the organizations or networks with the deepest commitment to Transportation for America, and the locations best suited to support legislative reform.

Transportation for America Campaign Endorsement Form

YES, we support the goals of the campaign and would like to become a campaign partner. Please include our organization or business as part of Transportation for America, the national coalition to reform transportation policy that will take America into the 21st century.

Organization/Business/Elected Official's Name:

Point of Contact:

Title:

Address:

City:

State: — Zip:

Telephone:

Fax:

Email:

Website (we will link to this url):

YES, as a Transportation for America campaign partner we will commit to the following:

- Educate public officials about the goals of the Transportation for America Campaign.
- Include Transportation for America materials in mailings or emails to our members and networks.
- Include a link to the Transportation for America website on our website.
- Include an article about Transportation for America in our upcoming newsletter.
- Commit a staff person/volunteer/intern to help support the campaign.
- Recruit other organizations to sign on as a Transportation for America Partner.
- Help generate media coverage for the Transportation for America Campaign.
- Recruit people for advocacy, media opportunities, events, and other activism.
- Other

Our partners may engage in Transportation For America in many ways!

Send your completed partner form to outreach@t4america.org.

For more information on how to get involved in the Transportation for America Campaign go to www.t4america.org or contact Ilana Preuss at ilana.preuss@t4america.org.